

## Professional Practice Seminar Blog

### Week Five – Seminar Five

Attendance: 80%

Attendees: Matthew Bingham, Elizabeth Cowin, Heema Mistry, Sarah Young

Date: Monday 1<sup>st</sup> November

Tutors: Anthony Dalby

Guest Speaker: Scarlett Tutty

### Working Life

This seminar started off very differently than usual, our guest speaker Scarlett Tutty came in today to talk about what it's like to work in a real practice and introduce us to our opportunities after we finish our RIBA Part 1 BArch Degree. Scarlett spoke to us about apprenticeships and gave us an idea of what it is like transitioning from study to the working environment. Not only was this talk useful for us personally, but it helped us towards this project as it gave us an insight to an actual professional practice and what we can expect in the next few years.

This talk took up majority of our seminar session, afterward Anthony Dalby briefly spoke to us about our strategies for the business and specific areas that we need to think about when we are thinking about this. These include:

- Directors
- Admin
- Marketing
- Technology
- Image Management
- Finance
- Strategic aims
  - What (your offer)
  - Who (people and skills)
  - How (Techniques and Skills)
  - Where (Location and spread)

Anthony then encouraged us to break out into our groups to discuss our different strategies which we briefly did, however, this new information about apprenticeships as well as our deadline later this evening, we were somewhat distracted and discussed different architectural subjects. On reflection, this is something that was necessary for our group as it allowed us to connect and align our different goals for the future. It also gave us an idea of what it may be like in a practice when a big project is coming to an end and all energy is put into it to ensure that it is done as thoroughly as possible.