

A faint, grayscale photograph of a modern architectural complex. The building features a light-colored stone or brick facade with large, floor-to-ceiling windows. The roof is multi-tiered with prominent gables. The overall aesthetic is clean and contemporary.

# SERVICES

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## Initial Services- 2028:

We provide the design of small, medium and large-scale structures for our clients.

Our small projects tend to be modular extensions that can be easily constructed and deconstructed too. These modular structures can grow to the client's needs and can be used for several different uses such as accommodation, office space or security booths.

Our medium scale buildings also usually follow the modular approach. This allows the whole design-finish process to be much faster, also usually less expensive. We like to explore new design technology and new materials for these projects. We are recently looking into using cork for wall and roof structures due to its ability to fit into the circular economy concept.

Our large-scale buildings aim to timber as the primary structural material and as little concrete and steel as possible. We have managed to design structures that only have concrete and steel foundations and the rest is engineered timber, not only for the primary structure but for the secondary structure too.

Our services will always put the circular economy concept first and we are constantly looking at new technology and materials to make our CO2 output as low as possible.

## What is our USP?

Here at Infinity Studios, we pride ourselves in how we develop such low carbon designs. This ability enables us to apply and receive planning permission where other practices can't. Nottingham aims to be carbon zero by 2028, and Infinity Studios are ahead of the game.

## Future services- 2031:

We aim to be designing completely carbon zero by 2031. We hope to have access to newly developed design technologies and new sustainable recycled materials for our structures. We will be up to our heads (but still happy!) with new projects due to our benefit to planning applications, and possibly be looking for an office extension so we can expand the capabilities of Infinity Studios.

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# STRATEGIES AND TACTICS

STRATEGIES	TACTICS
Cater to all building types whilst keeping in line with our ethos.	Have 3 types of services outlining services for small, medium and large-scale buildings.
Ensuring quality of design is not compromised.	Discuss updates regularly with clients.
Using Materials that support our Ethos.	Using materials with low embodied carbon, and that can be inserted into a circular economy.